

Research Services

From infographics and white papers to e-books and research reports, great stories often require great research. Our researchers can help you tell the right stories for your audience with powerful new insights.



Research Reporting: White Papers and Thought Leadership

The research team at Contently includes leading professionals from the world's largest survey research and analyst firms such as Forrester, Gartner, TNS, and Bloomberg.

Whether they're interviewing your subject matter experts or reviewing your latest survey results, they can help you distill data and complex technical information into compelling content that is straightforward and backed by strong methodology.



Original Research: Surveys and Data Analysis

Contently's researchers tackle the most complex of primary research projects, giving you the credible data you need to create the type of meaningful content your audience demands.

Their responsibilities also include:

- Quantitative and qualitative research
- Survey design and administration
- Data analysis and reporting
- Research-based storytelling



Infographics and Data Visualization

From *Wall Street Journal* infographic reporters to award-winning data visualization experts who produce work for Google, the Contently talent network includes some of the world's leading designers.

They can help you tell a great data-driven story from conceptualization and wireframing to design and dynamic visualization.

Questions?

Please contact your account manager or
via sales@contently.com